

February 20, 2002

### **NEWS MEDIA ADVISORY**

**Please mark the dates of the Walk & Roll Festival, May 12 -18, 2002.**

**The Ukiah Valley Walk & Roll Coalition will provide a calendar of events and press releases to be published and announced prior to and throughout the week-long festival. Thank you!**

**Contact:** Janet Orth at Mendocino Council of Governments (MCOG), 463-1859

## **2002 Walk & Roll Festival**

The 3rd Annual Walk & Roll Festival returns again, Sunday, May 12 through Saturday, May 18, in conjunction with California Bike Commute Week and Clean Air Month. A week of fun events are being planned "*to celebrate and promote walking, bicycling, and other diverse transportation choices for a healthier Ukiah Valley.*" All events are free and meet at various locations in and around Ukiah.

Last year's special events included a bike show and festive fun ride, free breakfasts for cyclists and walking commuters, a community leaders mileage competition, an errand race between cyclists and motorists, free rides on MTA throughout the county when you bring your bike on board, an errand race between people with disabilities, group walks, and a road safety program featuring an elementary school poster contest and affordable helmets.

The festival is organized by the Ukiah Valley Walk & Roll Coalition and funded by a grant from The Community Foundation of Mendocino County. Sponsors include Mendocino Council of Governments, Mendocino County Air Quality Management District, Mendocino Transit Authority, Mendocino County Office of Education, Shower's Pass Technical Sporting Apparel, Dave's Bike Shop, Denny Bicycles, and generous individual donors.

For more information, contact the Ukiah Valley Walk & Roll Coalition at 462-2540.

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