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Help Shape the Future of Main Street Hopland

The Mendocino Council of Governments is hosting a two-day series of community events on February 11 – 12 to develop ideas for improving conditions along U.S. Highway 101 (Redwood Highway) and State Route 175 (River Road) in Hopland. The focus will be on safety, access and mobility for pedestrians, bicyclists and motorists, as well as opportunities for gateway, beautification and other treatments to enhance the town core. Community input will help identify a range of potential improvements along these central corridors. Everyone is invited and encouraged to participate.

The events will kick off with a **Walking Assessment** of the area on Wednesday, February 11 (4:00 – 5:00 p.m.), beginning at the Brutocao Schoolhouse Plaza at 13500 S. Highway 101. During the walkabout, participants will observe conditions along the two roadways, and help determine where and how improvements can be made. (Please wear comfortable shoes.)

After the walk, a **Community Workshop** will be held at the Brutocao Schoolhouse Plaza from 5:15 to 8:00 p.m. Participants will become community designers as they craft their own solutions that build upon local assets and character. Share your ideas – and free food – with friends and neighbors.

Presentation of Initial Concepts: The following evening, Thursday, February 12, from 6:00 - 7:30 p.m., the project consultant team will review the input from Wednesday's activities and present sketches and recommendations for discussion at the Brutocao Schoolhouse Plaza

Immediately following the Thursday night presentation and public feedback, Brutocao Cellars will sponsor a **wine tasting reception** to celebrate the community effort to help shape the future of Hopland.

The community input from these sessions will be incorporated into the final plan.

This planning effort is sponsored by the Mendocino Council of Governments, with support from a California Department of Transportation State Planning and Research (SP&R) Grant. The project consultant team is led by W-Trans, with Alta Planning + Design, Local Government Commission and GHD.

For more information: hoplandmainstreetstudy.com or contact Loretta Ellard at MCOG, 707-234-3434, lellard@dbcteam.net

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